

Small Grant report to Florence Nightingale Foundation Dec 2015

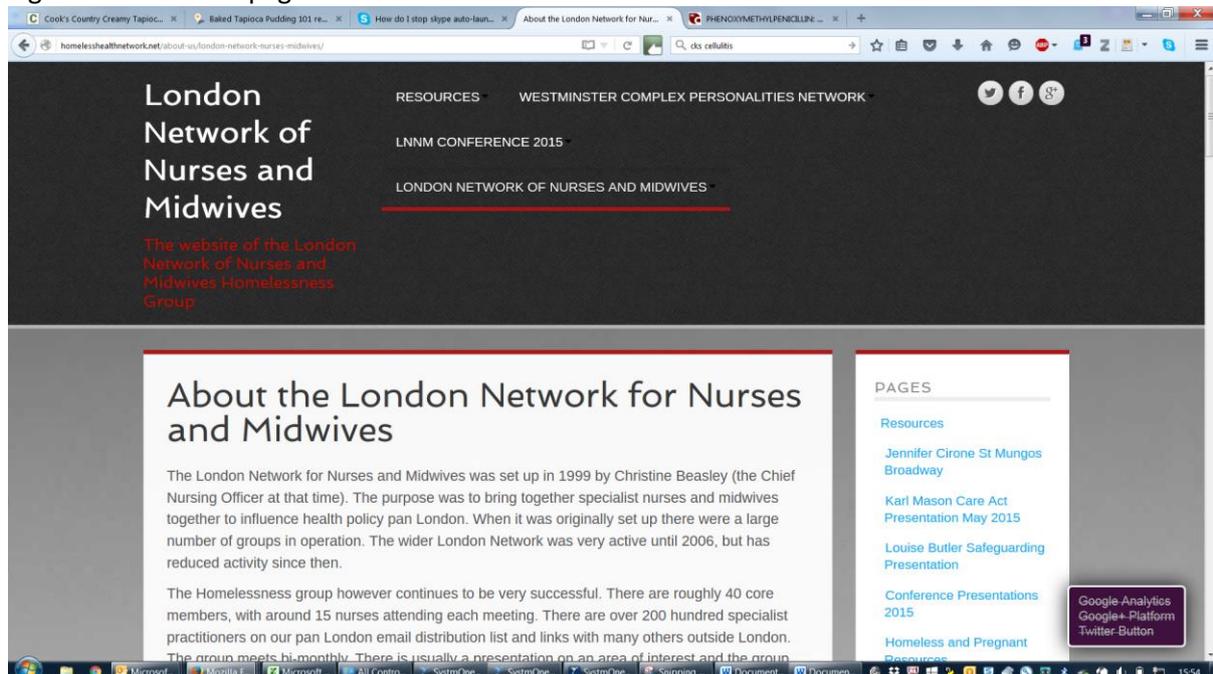
Grant value: £1500

Aim of Project: Setup a website for the London Network of Nurses and Midwives Homelessness Group

Summary

Two unique domains homeleshealthnetwork.net and homeleshealthnetwork.org were purchased and secured until July 2019 by the network leadership. A website served using the Wordpress content management system has been setup on the domains homeleshealthnetwork.net and homeleshealthnetwork.org where all LNNM reports, recent publications and presentations are now hosted. It has become a central resource repository for homeless healthcare and allied professionals and an important adjunct to our annual conference. The development of the LNNM website has been central to the network success over the last couple of years.

Fig 1. The 'about us' page





Finance

£870 Wordpress hosting and initial setup: specific theme tailoring, Email hosting setup

£100 Domain Registration and security

£220 development and maintenance costs 2014-15

Remainder

£410 – projected spend for on-going site maintenance and development 2016-17

The grant enabled us to purchase the domains homelesshealthnetwork.org and homelesshealthnetwork.net as well as domain, web and email hosting up until 2019. The network has managed to deliver this at such low cost through the voluntary efforts of skilled members thus far although we anticipate this being unsustainable in the longer term and thus have retained some money of the grant remaining for further content development and design work as well as maintenance as this is required on an on-going basis.

It is expected that the advent of the new pan London commissioning structure for homeless health will be positive for the network and its infrastructure in the future. The website is a potential key infrastructure support. The current LNNM Chair and other key members of the network sit on the program board for this new pan London project and have had verbal assurances of intent to support.

Site Content

A large number of webpages and a significant volume of resources have been developed by professionals across the network. The content is wide ranging including for example presentation slides from specialist sexual health providers working with sex workers to social workers working in specialist hospital discharge giving patient specific guidance regarding the Care Act.

All the content from the annual conference workshops in 2014 and 2015 is hosted and that from any network meetings which happen bi-monthly throughout the year. This includes audio recordings and presentation slides from past meetings and conferences as well as any reports produced.

Recent relevant publications of interest and strategic links to partner organisations and other key content are also signposted from the site.

Fig 2. 2015 Conference Program

The screenshot shows a web browser displaying the website for the London Network of Nurses and Midwives. The main heading is "Conference Programme 2015". The schedule is as follows:

- 9.00 – 9.30 Registration / networking, Coffee / Tea, Biscuits.
- 9.30 – 9.45 Opening address – Progress since last year. **Maxine Radcliffe**, Chair of the LNNM Homelessness Group
- 9.45 – 10.10 Speech and questions – The public health consequences of reducing health access. **Alistair Story, PhD, Clinical Lead, Find and Treat**
- 10.10 – 10.30 Speech and questions – How grants make a difference in homelessness. **Jeremy Swain, Chief Executive, Thamesreach / Board Member, London Housing Foundation**
- 10.30 – 10.45 Coffee / Tea, Biscuits.
- 10.45 – 11.40 *Break Out Workshops Morning Session*
 1. Don't worry – you'll get a Social Worker and a flat* – Providing realistic housing options on acute mental health wards – **Daniel Jones (Team Leader) and Vivien Griffiths (Senior Social Worker), JHT, Westminster**
 2. Personality Disorder – a counsellor's response to multiple exclusion homelessness – **John Conolly (Lead Counsellor), Westminster CLCH**
 3. Update on TB – **Yasmin Appleby (TB Clinical Nurse Specialist), Find and Treat**
 4. Update on Hepatitis C in clients with substance misuse – **Stephanie Broughton (BBV CNS) Three Boroughs Health Inclusion Team, Sarah Hodgson, Rebecca Hawley (Liver CNS's) Kings**
 5. Alcohol reduction for homeless people at Luther Street – **Robin Feast (Lead Nurse), Eve Gibb**

The right-hand sidebar lists "PAGES" including Resources, Jennifer Crone St Mungos Broadway, Karl Mason Care Act Presentation May 2015, Louise Butler Safeguarding Presentation, Conference Presentations 2015, Homeless and Pregnant Resources, Presentations to the LNNM, Groundswell presentation to LNNM, Conference 2014 Workshops, and John Conolly Personality Disorder.



Value

By any measure the website has proven itself indispensable. Whilst most presentations at meetings might reach an audience of say 20 nurses and midwives at a time who are able to attend meetings, the website hosting means that a further 80 on average per presentation around the UK and the world are able to view them at least. Further to this meeting attendees are able to return to presentation detail and reflect on the content delivered.

The use of online resources is now well recognised in higher education as well as in mainstream political discourse and the website enables our network of clinicians and allied professionals better adapt and communicate.

User statistics.

Eighty views is the average number of views that each presentation posted has received in the last year. Some are well over this at 140 views and above. Whilst this is hardly comparable with the HSJ or other large health related websites it is a significant achievement for an entirely voluntary specialist network where the presentations might only have been viewed by 15-20 network attendees.

The audio recordings from the conference have also been well appreciated; Al Storeys speech on the Public Health implications of homelessness has been listened to over 350 times since he delivered to the Conference in 2015. This significantly extends the accessibility of the network to colleagues unable to attend events in person or by conference call.

Developments

Subspeciality Development

The network also agreed to support a subset of our network members who are involved in a multiagency by providing the new Complex Personalities Network with a web page where they can share information.

We have also set up accompanying social media accounts to disseminate the networks reach even further. The effectiveness of this is hard to measure, but the conference and website have together become a valuable instrument for policy challenge and change. It is our hope that as the network develops further our web presence will also expand beyond its current reach and content.

Maxine Radcliffe
LNNM Chair
Dec 2015